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AD SPECS AND PRICING

	1X	4X
Center Spread: 2 Full Pages (See Full Page Specs)	\$2,154	\$1,939
Full Page: 8.5"x11" (Text Safe Area: 7.5"x10")	\$1,202	\$1,082
Half Page: 8.5"x5.5" (Text Safe Area: 7.5"x4.5")	\$538	\$484
Quarter Page: 4.25"x5.5" (Text Safe Area: 3.25"x4.5")	\$289	\$260
Eighth Page: 4.25"x2.75" (Text Safe Area: 3.5"x2")	\$100	\$100

All ads must include a .125" bleed.

GENERAL ADVERTISING INFORMATION

Centurion is published quarterly. The deadlines for submissions are as follows:

- **Quarter One:** Includes recap of issues and events from October-December. **Submissions due by Feb. 1**
- **Quarter Two:** Includes recap of issues and events from January-March. **Submissions due by May. 1**
- **Quarter Three:** Includes recap of issues and events from April-June. **Submissions due by Aug. 1**
- **Quarter Four:** Includes recap of issues and events from July-September. **Submissions due by Nov. 1**

AD REQUIREMENTS AND GUIDELINES

We accept final document sizes of 50MB or less.

ACCEPTED FILE FORMATS:

Press Quality PDFs are accepted. All elements must be CMYK, art must be 300dpi, and all fonts must be converted to outlines prior to submission.

IMAGES

Images must be CMYK.

For optimal resolution, artwork should be at least 300dpi at 100%. Line art should be 1000dpi at 100%.

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Editor & Art Director editor@sapoa.org

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San Antonio Police Officers' Association (SAPOA)

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